

♡ Social Wellness for Couples

SOLARA

Your Relationship, Amplified

The app that helps couples grow closer, every single day



Shared Journal



Mood Tracking



Date Ideas

Built by **ERARTA AI**

The Problem



50% Divorce Rate

Half of all marriages end in divorce.
Couples lose connection gradually without realizing it.



No Daily Tools

Couples lack simple tools for daily connection. Most relationship apps focus on dating, not staying together.



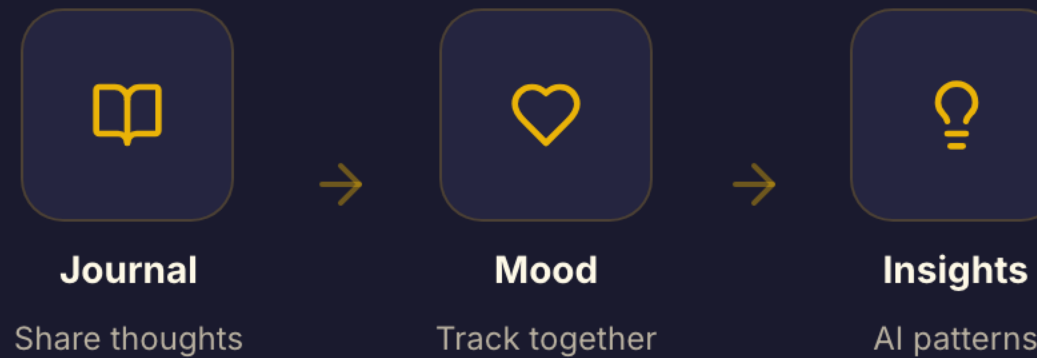
Therapy Is Expensive

Couples therapy costs \$150-300/session.
Most couples can't afford regular sessions until it's too late.

Relationships need daily care, not just emergency intervention.

The Solution

Daily micro-moments of **meaningful connection.**



Small moments. Big impact.

Market Opportunity

\$4.2B

Relationship Apps Market

10K+

Couples on Platform

50K+

Journal Entries

The relationship wellness market is growing 20%+ annually as couples seek digital tools

Product



Shared Journal

A private space for couples to share thoughts, gratitude, and memories together



Mood Tracking

Track emotional patterns together and understand each other's ups and downs



Date Ideas

AI-curated date suggestions based on your interests, location, and relationship stage



Relationship Insights

AI-powered patterns and suggestions to strengthen your bond over time



Private Space

End-to-end encrypted. Your relationship data stays between you two, always

Business Model

Free

\$0

Get started

- ✓ Shared journal (5 entries/week)
- ✓ Basic mood tracking
- ✓ Weekly date idea

POPULAR

Premium

\$4.99 /mo per couple

Unlimited connection

- ✓ Unlimited journal entries
- ✓ Advanced mood analytics
- ✓ Daily curated date ideas
- ✓ AI relationship insights
- ✓ Memory timeline
- ✓ Priority support

Technology



MOBILE

React Native

Expo



BACKEND

Supabase

PostgreSQL



AI ENGINE

Insights Engine

NLP

Pattern Recognition



SECURITY

E2E Encryption

SOC2 Ready

Team



ERARTA AI

AI Venture Studio

erarta.ai 



Founded by Evgeniy

Building AI products that strengthen human connections

SOLARA

ZERO AI

AIDI

REFLECTA

MODERA

Let's Connect



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Ready to help couples thrive?

Join us in building the future of relationship wellness.

SOLARA by ERARTA AI